

**JEFFERSON COUNTY ECONOMIC DEVELOPMENT CONSORTIUM (JCEDC)  
& THRIVE ED BOARD AGENDA**

**Thursday, December 18, 2025**

**8:30 a.m. – 10:00**

**UW Extension/Workforce Development, 864 Collins Road, Rooms 8&9,  
Jefferson, WI 53549**

***and via Teams***

**Join the meeting now**

Meeting ID: 291 893 057 106 3

Passcode: f8YX3dw2

**Board Members** – Jefferson County Economic Development Consortium (JCEDC)

Rebecca Houseman - City of Fort Atkinson, Drake Daily– City of Lake Mills, Timothy Freitag – City of Jefferson, Jeanne Ritter – City of Waterloo, Deb Sybell – City of Watertown, Mason Becker – City of Whitewater, Brian Kreklau– Village of Cambridge, Kyle Ellefson - Village of Johnson Creek, Angela Petruska – Village of Palmyra, County Supervisor Bruce Degner, County Supervisor Amanda Truax, County Supervisor Karl Zarling

**Board Members** – ThriveED

David Schroeder, Kevin Kaufman, Casey Malesevich, Tom Dehnert, Scott Lausten, Don Lunak, Sr., Matt Mauthe, Andy Nelson, Kevin Paynter, Nate Salas, Stewart Wangard, Rebecca Houseman, Everett Butzine, Elizabeth Thelen, Ben Wehmeier, Kellie Karpinski, Richard Keddington, Shawna Marquardt, James Nelson, Michael Luckey

- I. Call To Order
- II. Roll (Establish a quorum)
- III. Certificate of Compliance with Open Meeting Laws
- IV. Approval of Agenda – December 18, 2025
- V. Approval of JCEDC/ThriveED Minutes – August 28, 2025
- VI. Public Comment – Members of the public who wish to address the board on specific agenda items must register their request at this time.
- VII. Recognize Outgoing Board Members
  - a. David Schroeder
  - b. Matt Mauthe
  - c. Everett Butzine
- VIII. Staff Recognition: RoxAnne Witte
- IX. Discussion and Approval of 2026-2027 Officers
- X. JCEDC/ThriveED Reports
  - a. Administration
    - i. Finances
      1. Discussion and Approval of Finance Reports for JCEDC
      2. Discussion and Approval of Finance Reports for ThriveED
      3. Discussion and Approval of 2026 ThriveED Budget
    - ii. Report: ThriveED Insurance
    - iii. Report: Glacial Heritage Development Partnership Name Change
    - iv. Report: MadRep Dissolution
    - v. Discussion and Approval of ThriveED Board Appointment: David Werning, General Manager for Loos Homes and Director of Land Development for Greemar LLC
    - vi. Report: ThriveED Investor Campaign

1. New Investors
  - a. Loos Homes
  - b. MSI General
  - c. American Construction Services
- b. Thriving Business
  - i. Presentation: Opportunity Pipeline
  - ii. Report: JCRLF
- c. Placemaking
  - i. Report: Housing Committee
  - ii. Report: Live Local Development Fund (LLDF)
  - iii. Report: Groundbreakings & Ribbon Cuttings
    1. College Park – Watertown
    2. YMCA - Watertown
    3. Fort Healthcare – Fort Atkinson
- d. Workforce Participation
  - i. Report: Make My Move
- e. Strategic Support, Awareness & Advancement
  - i. Report: Milwaukee Business Journal
  - ii. Report: 2026 Conversations with ThriveED
  - iii. Report: Recent Presentations / Community Involvement
    1. GWCHF Anniversary Interview
    2. Food Finance Forum & Expo
    3. Enactus Sendoff
    4. Wisconsin Counties Association Conference
    5. WEDA Fall Best Practices Conference
    6. Every Child Thrives Transformation Council
    7. I-94 Expansion Meeting
    8. MadREP Regional Collaboration Committee Meeting
    9. Wisconsin Rural Partners – Small Community Forum
    10. Lake Mills Legion Block Party
    11. Chancellor's Community Advisory Council – UW-Whitewater
    12. WEDC – Rural Housing Community Meeting
    13. Statewide Conference on Philanthropy
    14. Rural Rally – Fort Tailgate
    15. BizTimes Gratitude Gathering
    16. GWCHF Youth Wellbeing Summit
    17. Waukesha County Business Alliance Econ Dev Presentation
    18. WHEDA Conference
    19. Lake Mills Library Fundraising
    20. Loos Homes Listening Session
  - iv. Community Discussion
    1. JCEDC board members are encouraged to share a brief update about their community, initiatives and/or challenges
  - v. Thrive Board Discussion
    1. Thrive board members are encouraged to share a brief update about their company, initiatives and/or challenges
- f. General Updates
  - i. Upcoming Events
    1. January 22, 2026 – Executive Committee Meeting
    2. January 28 – 30, 2026 – WEDA Governor's Conference

3. February 11, 2026, 4pm – Conversations with ThriveED, Location TBD
4. February 26, 2026, 8:30 – 10am – ThriveED / JCEDC Board Meeting
5. March 26, 2026 8:30 – 10am – Education Session
6. April 21, 2026, 2 pm – Thrive Leaders and Legends Celebration
7. April 23, 2026, 8:30 – 10am – ThriveED / JCEDC Board Meeting
8. April 29 - 30, 2026 – Wisconsin Rural Partners Summit – Prairie du Chien
9. May 28, 2026 – Executive Committee Meeting
10. June 13, 2026 – Habitat for Humanity Gala

XI. Adjournment.

**Our Vision Statement is:** JCEDC / ThriveED will lead change necessary to support economic growth in Greater Jefferson County that results in healthy, thriving, and growing communities.

**Our Mission Statement is:** JCEDC / ThriveED will engage the public and private sectors in actions focused on attracting and supporting business growth that benefits the residents and communities in the Greater Jefferson County area.